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CONFIDENTIAL
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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

IN THE MATTER OF TERRA FIRMA INVESTMENTS
(GP) LIMITED (for and on behalf of
The six limited partnerships
Constituting the Terra Firma
Capital Partners II Fund), and
TERRA FIRMA INVESTMENTS (GP) 3
LIMITED (for and on behalf of
Terra Firma Capital Partners
III, L.P.),

Plaintiffs,

09:04:05

VS.

Index No. 09-CIV-10459

CITIGROUP INC., CITIBANK
N.A., CITIGROUP GLOBAL MARKETS
LIMITED and CITIGROUP GLOBAL
MARKETS, INC.,

Defendants.

CONFIDENTIAL

July 21, 2010 9:00 a.m.

Videotaped Deposition of

DARRELL L. WILLIAMS, Ph.D., taken by Defendants,
pursuant to Notice, at the offices of Paul,
Weiss, Rifkind, Wharton & Garrison LLP, 1285

Avenue of the Americas, New York, New York,
before TAMMEY M. PASTOR, a Registered

Professional Reporter, Certified LiveNote
Reporter and Notary Public within and for the
State of New York.

Merrill Corporation - New York

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09:48:43	2	it is one entity.
09:48:44	3	Q. Do you have any understanding of
09:48:47	4	the nature of the affiliate relationships
09:48:51	5	between Terra Firma, between the Terra Firma
09:48:55	6	entities and the EMI company?
09:49:08	7	A. Could you repeat that, please.
09:49:10	8	(The pending question was read as
09:49:10	9	follows:
09:48:45	10	"Question: Do you have any
09:48:45	11	understanding of the nature of the
09:48:48	12	affiliate relationships between Terra
09:48:53	13	Firma, between the Terra Firma entities
09:48:55	14	and the EMI company?")
09:49:11	15	A. I don't understand what you mean
09:49:12	16	by affiliate relationships.
09:49:13	17	Q. Do you understand that there are
09:49:19	18	several affiliates of what you've described as
09:49:21	19	Terra Firma?
09:49:24	20	A. I really have no understanding of
09:49:25	21	the legal structure of the firm. It wasn't
09:49:28	22	necessary for purposes of my analysis.
09:49:30	23	Q. Do you know one way or the other?
09:49:31	24	A. I mean I have heard that there is
09:49:35	25	more than one entity. But for the purposes of

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
09:49:38	2	my analysis I couldn't name them. But I don't
09:49:40	3	he know specifically what their relationship is
09:49:41	4	beyond that there is, you know, an Advisory
09:49:47	5	Committee and someone who is executing in
09:49:49	6	general. But those legal distinctions are
09:49:51	7	really not important for the economic analysis.
09:49:56	8	Q. Do you think that those legal
09:49:58	9	distinctions are important in any way for a
09:50:00	10	damages analysis?
09:50:00	11	MR. GRAVANTE: Objection to the
09:50:03	12	form.
09:50:03	13	A. I'm not here as a damages expert.
09:50:06	14	So, I really have no opinion one way or the
09:50:08	15	other with respect to damages.
09:50:11	16	Q. Do you realize you offer an
09:50:12	17	opinion on damages in your report?
09:50:14	18	MR. GRAVANTE: Objection to the
09:50:15	19	form.
09:50:15	20	A. I do not offer an opinion on
09:50:17	21	damages in my report. I certainly cite to what
09:50:23	22	others have opined on with respect to damages.
09:50:26	23	But I am not rendering a separate opinion, nor
09:50:28	24	do I in my report on damages.
09:50:34	25	Q. So, is it fair to say then with

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
09:50:35 2	your testimony that you are not offering a
09:50:40 3	damages opinion in this case?
09:50:42 4	MR. GRAVANTE: Objection to the
09:50:44 5	form.
09:50:44 6	A. I am not beyond just stating
09:50:47 7	what I did in the report which was really to
09:50:49 8	refer to what others have done, I am not
09:50:51 9	independently in any way rendering a damage
09:50:55 10	opinion in this case.
09:50:56 11	Q. Why did you, if you're not
09:50:58 12	rendering a damages opinion in this case, why
09:51:00 13	did you refer to the damages opinions of one or
09:51:08 14	more other experts?
09:51:09 15	MR. GRAVANTE: Objection to the
09:51:10 16	form.
09:51:12 17	A. It's not unusual for me to
09:51:14 18	reference work by others in any of my reports.
09:51:19 19	You'll see I reference a number of studies in
09:51:21 20	my report. I referenced other experts in this
09:51:27 21	reporting and other reports.
09:51:29 22	So referencing outside studies is
09:51:31 23	typical. That's all I have done here is
09:51:33 24	reference it. I am not rendering any
09:51:35 25	independent opinion.

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
09:51:36	2	Q. Thank you. Just so I'm clear,
09:51:44	3	what is your assignment, Dr. Williams, as a
09:51:49	4	retained expert for the Plaintiffs in this
09:51:51	5	case?
09:51:51	6	A. My role generally, which is
09:52:05	7	described in paragraph 3 of my report, again
09:52:13	8	generally I was retained to assess the economic
09:52:16	9	incentives for the Plaintiffs with respect to
09:52:21	10	the alleged fraud, what consequences those
09:52:23	11	incentives may have for its bidding behavior.
09:52:26	12	And then also to assess the
09:52:30	13	credit market conditions and what implications
09:52:32	14	that that might have for the eventual outcome
09:52:34	15	of the bidding process.
09:52:38	16	Q. Do you understand whether or not
09:52:41	17	Plaintiffs have retained other experts in this
09:52:44	18	case?
09:52:44	19	A. I generally understand there are
09:52:47	20	other experts in this case, yes.
09:52:49	21	Q. Do you know who they are?
09:52:50	22	A. I do know that Professor Teece
09:52:54	23	has been retained in this case. And I do know
09:52:56	24	that Ms. DeMario has been retained in this case
09:53:01	25	and there may be others.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
10:17:18 2	Q. Did you draw any conclusions from
10:17:20 3	the data that they gathered on that topic?
10:17:22 4	A. I certainly learned a fact. The
10:17:32 5	fact is that there was as I suspected and
10:17:36 6	even the data in his report shows there was a
10:17:38 7	significant decline in the, both the number and
10:17:44 8	the dollar value of LBO activity in the summer
10:17:52 9	of '08.
10:17:57 10	Q. In the summer of '08 or '07?
10:18:00 11	A. '07. Sorry.
10:18:02 12	Q. That's fine. And I don't recall
10:18:03 13	specifically the time period for which you saw
10:18:09 14	significant decline in number and dollar value
10:18:14 15	in LBOs?
10:18:15 16	A. Well I looked at it relative
10:18:18 17	to I looked at it relative to the May 21st
10:18:21 18	bid date. And so compared to the period before
10:18:23 19	that bid date there was a significant decline
10:18:26 20	in both the number and value for the period
10:18:30 21	before the bid date compared to the period
10:18:33 22	after the bid date.
10:18:34 23	Q. Do you know how far back in time
10:18:36 24	before the May 21, 2007 bid date you had staff
10:18:41 25	look?

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
10:18:46	2	A. I don't recall specifically how
10:18:47	3	far back they gathered the data.
10:18:51	4	MR. CARNEY: Why don't we take a
10:18:53	5	break, Dr. Williams, we have to change a
10:18:55	6	tape anyway.
10:18:56	7	VIDEOGRAPHER: Here now marks the
10:18:57	8	end of tape 2 of the deposition of
10:18:59	9	Dr. Darrell L. Williams. The time is
10:19:02	10	10:18 a.m. We are now off the record.
10:19:04	11	(Recess taken.)
10:27:59	12	VIDEOGRAPHER: Here now marks the
10:29:24	13	beginning of tape 2 of the deposition of
10:29:26	14	Dr. Darrel L Williams. The time is 10:28
10:29:30	15	a.m. We are back on the record.
10:29:32	16	EXAMINATION CONDUCTED BY MR. CARNEY:
10:29:32	17	Q. Welcome back, Dr. Williams. Can
10:29:34	18	you turn to your report, please, paragraph 3.
10:29:47	19	You say in your first sentence there "I have
10:29:50	20	been retained by Plaintiffs to analyze the
10:29:52	21	economic incentives facing Terra Firma before
10:29:54	22	it committed its final bid absent the
10:29:57	23	fraudulent conduct alleged in the Complaint."
10:30:00	24	Can you tell me what the economic
10:30:02	25	incentives are that you're referring to in that

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
10:30:04 2	sentence?
10:30:13 3	A. I am simply referring to the
10:30:14 4	gains associated with various options that
10:30:17 5	would be facing the Plaintiff at that point in
10:30:19 6	time.
10:30:23 7	Q. And what are those gains as you
10:30:30 8	identify them?
10:30:36 9	A. Well I think a key component of
10:30:39 10	looking at the economic incentives is what
10:30:42 11	bargaining power, what bargaining power would
10:30:45 12	the Plaintiff have under different scenarios,
10:30:48 13	what the stock price would be at the time of
10:30:51 14	any alleged bidding is expected to be.
10:30:57 15	How the marketing power of the
10:31:03 16	target might change over time. Those are some
10:31:11 17	of the factors.
10:31:11 18	Q. Any others?
10:31:14 19	A. Those are key ones, as I think
10:31:16 20	about it now. I may think of others later.
10:31:24 21	Q. Can you describe for me a little
10:31:27 22	more what you mean when you reference
10:31:30 23	bargaining power, how is the bargaining power
10:31:33 24	of either Terra Firma or EMI an economic
10:31:39 25	incentive?

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
10:31:47	2	A. Well you have to start with the
10:31:48	3	basic premise that the purchaser wants to pay
10:31:52	4	the lowest possible price. And so when you
10:31:57	5	start with that basic that basic goal, then
10:32:02	6	the bargaining power at any particular point in
10:32:05	7	time is relevant to their ability to get a
10:32:08	8	lower price.
10:32:08	9	Q. In that same sentence in
10:32:16	10	paragraph 3 you reference the fraudulent
10:32:19	11	conduct alleged in the Complaint, what is your
10:32:21	12	understanding of what the fraudulent conduct
10:32:22	13	is?
10:32:26	14	A. My general understanding of the
10:32:28	15	fraudulent conduct, at least as it directly
10:32:31	16	relates to what I'm doing is the allegation
10:32:36	17	that Terra Firma had been given incorrect
10:32:41	18	information with regard to the competitive
10:32:52	19	bidding that was likely to occur as of May 21,
10:32:55	20	whether or not Cerberus would be bidding on May
10:32:57	21	21 and that that information was relevant to
10:33:02	22	its decision-making.
10:33:09	23	Q. Then in paragraph 6 you provide
10:33:11	24	your summary of opinions; correct?
10:33:13	25	A. That's correct.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:11:43 2	considerations and there may be others.
11:11:44 3	Q. When you say those are
11:11:45 4	considerations, are all of the things you just
11:11:51 5	mentioned economic incentives facing a
11:11:58 6	prospective bidder?
11:12:00 7	A. I'm saying that those things
11:12:03 8	impact the economic incentives facing a
11:12:06 9	prospective bidder. And therefore their
11:12:09 10	assessment of which choices might be best in
11:12:14 11	their interest.
11:12:54 12	Q. Turn to paragraph 48 of your
11:12:55 13	report. You say here "Therefore, on the basis
11:13:02 14	of my analysis, I conclude that Terra Firma
11:13:04 15	would have had an economic incentive to delay
11:13:08 16	its bid for EMI had it been informed about its
11:13:12 17	sole bidder status."
11:13:16 18	Do you see that?
11:13:17 19	A. I do.
11:13:19 20	Q. Even if you were right about
11:13:21 21	that, Dr. Williams, does this conclusion mean
11:13:24 22	that Terra Firma would have acted any
11:13:27 23	differently in the but for world?
11:13:32 24	MR. GRAVANTE: Objection to the
11:13:37 25	form.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:13:37 2	A. I believe that it would. I mean
11:13:41 3	the basic role that I have in this matter is to
11:13:48 4	look at what the options are available to the
11:13:51 5	bidder in the but for world. And, again, based
11:13:57 6	on the premise that bidders want to get the
11:14:05 7	lowest possible price, then I certainly think
11:14:11 8	having an economic incentive, that the economic
11:14:13 9	incentives of an expectation that you can get
11:14:18 10	expected lower price in the future could change
11:14:20 11	behavior. Yes.
11:14:22 12	Q. Are there other economic
11:14:25 13	incentives that could impact the decision of
11:14:26 14	Terra Firma to bid?
11:14:31 15	A. There may be other economic
11:14:34 16	incentives in general, but, again, my
11:14:35 17	conclusion, taking into consideration the
11:14:41 18	economic factors that are impacting Terra Firma
11:14:44 19	is that in the but for world there was an
11:14:49 20	incentive to delay.
11:14:50 21	Q. Would you agree with me that
11:14:52 22	Terra Firma was facing economic incentives that
11:14:56 23	weighed in favor of making a bid?
11:15:02 24	A. In terms of assessing the likely
11:15:06 25	impact on behavior, as an economist what you

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11:15:13 2	want to look at is what the net effect is.
11:15:15 3	There is certainly a range of
11:15:20 4	considerations which I've taken into account,
11:15:22 5	but my conclusion is that the net impact is
11:15:25 6	that there was an expected gain from delaying.
11:15:32 7	Q. As part of your analysis did you
11:15:33 8	take into consideration whether or not Terra
11:15:41 9	Firma considered that there would be other
11:15:45 10	competing bids made after the termination date?
11:15:54 11	A. I did take that into account. In
11:15:57 12	fact, I mean that is sort of their key
11:16:00 13	allegation here. The key issue is how much
11:16:05 14	competition within the bidding process did
11:16:08 15	Terra Firma face.
11:16:10 16	And according to the allegations
11:16:12 17	in this case it was misinformed about the
11:16:14 18	extent of that competition, which therefore
11:16:16 19	induced a certain behavior in the actual world
11:16:19 20	that had that information been that in the
11:16:24 21	but for world it would have known what the
11:16:26 22	actual competitive position was in my opinion
11:16:28 23	would have induced a different outcome.
11:16:30 24	Q. If Terra Firma believed that a
11:16:33 25	party other than Cerberus was a prospective
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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:16:36	2	bidder for EMI, would it have had an economic
11:16:47	3	incentive to make the bid in response to that
11:16:49	4	perceived competition?
11:16:53	5	A. In conducting my analysis I took
11:17:01	6	into consideration what might be called
11:17:06	7	competitive pressure. And the general
11:17:14	8	conclusion is that there were various rumors
11:17:20	9	floating over a relatively long period of time
11:17:24	10	about various potential bidders.
11:17:31	11	And those rumors continued in
11:17:33	12	Dr. Fischel's language, both before, during and
11:17:39	13	after. So there was really no change in the
11:17:41	14	competitive pressure per se.
11:17:42	15	What would have changed in the
11:17:44	16	but for world would have been the opportunity
11:17:49	17	to unilaterally terminate the auction with its
11:17:57	18	expected consequences on stock price and put it
11:18:05	19	in a different bargaining position in a post
11:18:07	20	May 21 world versus the pre May 21 world.
11:18:14	21	Q. We've been talking about the but
11:18:16	22	for world and perhaps we should just define it
11:18:18	23	for the jury. How would you define the but for
11:18:21	24	world?
11:18:22	25	A. I generally I'm looking at two

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:18:26 2	scenarios. There might be multiple scenarios
11:18:28 3	under those, but I'm looking at the world in
11:18:31 4	which, the actual world in which the alleged
11:18:34 5	fraud occurred. And then what I'm describing
11:18:37 6	as the but for world would be those conditions
11:18:39 7	that would existed in the absence of the
11:18:43 8	alleged fraud.
11:18:49 9	Q. When you are positing a but for
11:18:51 10	world and looking at conditions that would
11:18:53 11	exist in a world absent the fraud, are part of
11:18:57 12	the conditions that you posit those that
11:19:01 13	respect the actions of other market
11:19:04 14	participants?
11:19:06 15	A. I think I already testified that
11:19:19 16	I take into account competitive pressure and
11:19:23 17	rumors of other bids and so on. So if that's
11:19:25 18	what you mean, that is being taken into
11:19:26 19	account.
11:19:27 20	Q. As an economist, Dr. Williams,
11:19:31 21	you have in your work from time to time posited
11:19:34 22	but for worlds in your various analyses; is
11:19:37 23	that fair?
11:19:38 24	A. It's certainly been the case in
11:19:43 25	other reports that using this construct of the

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:34:25 2	target company at the lowest possible price the
11:34:27 3	only economic incentives that a bidding company
11:34:30 4	faces?
11:34:33 5	MR. GRAVANTE: Objection to the
11:34:37 6	form.
11:34:37 7	A. The word, when you say the only
11:34:39 8	economic incentive, I think that's a little
11:34:43 9	confusing the way you say that.
11:34:44 10	The goal of purchasing an asset
11:34:54 11	at the lowest possible price is not an I
11:34:59 12	wouldn't even call it an economic incentive,
11:35:01 13	it's the goal. It is what they are trying to
11:35:04 14	do. It is wealth maximizing behavior, value
11:35:08 15	maximizing behavior.
11:35:09 16	So there are lots of economic
11:35:14 17	incentives that relate to that goal. But the
11:35:17 18	goal is to get the asset at the lowest possible
11:35:22 19	price.
11:35:22 20	Q. And you would agree therefore in
11:35:24 21	fact there are a lot of economic incentives
11:35:28 22	that bear upon a decision by a bidder to bid
11:35:32 23	for a target company; correct?
11:35:37 24	MR. GRAVANTE: Objection to the
11:35:48 25	form.

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:35:48	2	A. It's a little unclear the way
11:35:50	3	you're asking the question when you say there
11:35:51	4	are a lot of economic incentives. There are a
11:35:54	5	lot of factors that might be considered. Those
11:35:58	6	factors impact the economic incentives.
11:36:00	7	And the purpose of my analysis is
11:36:03	8	to look at what the net effect of those factors
11:36:09	9	are in order to ascertain what the incentive
11:36:13	10	might be. So I think it is just a terminology
11:36:19	11	thing. There are factors be considered. We
11:36:21	12	talked about some of them.
11:36:22	13	Then those factors impact what
11:36:26	14	the economic incentive is.
11:36:27	15	Q. So, it's fair to say that your
11:36:31	16	opinion is that on a net basis, balancing all
11:36:38	17	these factors, the economic incentives facing
11:36:41	18	Terra Firma would have weighed in favor of not
11:36:46	19	making a bid for EMI?
11:36:48	20	MR. GRAVANTE: Objection to the
11:36:49	21	form.
11:36:49	22	Q. Correct?
11:37:03	23	A. Please.
11:37:04	24	(The pending question was read as
11:37:04	25	follows:

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11:36:27 2	"Question: So, it's fair to say
11:36:30 3	that your opinion is that on a net basis,
11:36:38 4	balancing all these factors, the economic
11:36:40 5	incentives facing Terra Firma would have
11:36:44 6	weighed in favor of not making a bid for
11:36:47 7	EMI?")
11:37:04 8	A. I think that's not exactly
11:37:11 9	accurate because it's not a balancing it's
11:37:15 10	not a balancing of the leveling of all those
11:37:19 11	factors. It is looking at what factors change
11:37:22 12	in the but for world.
11:37:22 13	And the change it's my opinion
11:37:25 14	based on the is analysis that I've done in this
11:37:27 15	report that in the but for world focusing on
11:37:35 16	what changes in the but for world and what
11:37:36 17	impact those changes have on the economic
11:37:43 18	incentives, that the net effect of that change
11:37:44 19	is that there is an expected gain from
11:37:49 20	delaying. And therefore that's where the
11:37:51 21	economic incentive to delay comes from.
11:37:53 22	Q. As a result of your analysis, is
11:37:55 23	it your opinion, Dr. Williams, that in the but
11:37:57 24	for world Terra Firma would not have made a bid
11:38:02 25	for EMI?

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:38:14	2	(The pending question was read as
11:38:14	3	follows:
11:37:53	4	"Question: As a result of your
11:37:54	5	analysis, is it your opinion,
11:37:56	6	Dr. Williams, that in the but for world
11:38:01	7	Terra Firma would not have made a bid for
11:38:03	8	EMI?")
11:38:15	9	A. My opinion, as I stated in my
11:38:22	10	report is that the main opinions are, number
11:38:25	11	one, that based on the analysis that I've done
11:38:27	12	in the report and much of which we've discussed
11:38:29	13	here, is that Terra Firma had an incentive,
11:38:35	14	economic incentive to delay.
11:38:38	15	And based on the expected time of
11:38:43	16	that delay, that Terra Firma would have been in
11:38:49	17	a position to finance would have been in a
11:38:53	18	position where it would have been adversely
11:38:55	19	impacted by the credit conditions that
11:38:57	20	prevailed in the summer of 2007.
11:39:00	21	And in that scenario, it would be
11:39:06	22	very unlikely that that could get financing
11:39:08	23	terms that were similar to the terms that they
11:39:12	24	had if they could get financing terms at all in
11:39:14	25	the but for world.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:43:00 2	economic incentive to delay. Then based on
11:43:03 3	empirical evidence of what the timing is
11:43:05 4	between, the timing of delays are, the
11:43:09 5	subsequent bids would be, that they would be in
11:43:12 6	a position where they would be impacted by the
11:43:14 7	credit crisis. And therefore, less likely to
11:43:21 8	receive financing in that situation, in that
11:43:25 9	but for world on the same terms, or at all, if
11:43:29 10	at all.
11:43:30 11	Q. So your opinion, is it not,
11:43:33 12	Dr. Williams, is that in the but for world,
11:43:37 13	Terra Firma acted differently than it did in
11:43:40 14	the actual world; isn't that true?
11:43:47 15	MR. GRAVANTE: Objection to the
11:43:47 16	form.
11:43:58 17	A. The purpose of the analysis in
11:44:01 18	this case and economic analysis of but for
11:44:06 19	world in any matter is to ascertain what would
11:44:13 20	likely have happened but for the alleged
11:44:17 21	conduct.
11:44:18 22	And the reason why you have an
11:44:22 23	expert to do this is that we don't have the
11:44:24 24	benefit of observing what would have happened
11:44:28 25	absent the alleged conduct because in fact the

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:44:32	2	conduct occurred.
11:44:33	3	So we can't see what would have
11:44:35	4	happened without the fraud, because the fraud,
11:44:37	5	the alleged fraud did occur. So, the purpose
11:44:40	6	of the but for analysis, not just in this case,
11:44:44	7	not just what I've done, but generally in all
11:44:49	8	cases is to ascertain what would have likely
11:44:51	9	happened which may or may not be different from
11:44:55	10	what in the but for world compared to what
11:44:58	11	happened in the actual world given whatever
11:45:00	12	conduct is being challenged.
11:45:02	13	So that's what I've done here,
11:45:05	14	generally speaking.
11:45:06	15	Q. My question concerns the
11:45:09	16	distinction that you make, if any, between
11:45:13	17	a party having an economic incentive to do
11:45:16	18	something and actually acting on that economic
11:45:20	19	incentive. Do you understand that?
11:45:21	20	A. I do understand that.
11:45:23	21	Q. Okay. So with that understanding
11:45:26	22	let me see if I can ask the question I asked
11:45:29	23	again I asked before.
11:45:31	24	Is it your opinion, Dr. Williams,
11:45:33	25	in the but for world, that Terra Firma would

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:45:39 2	have actually delayed its bid for EMI because
11:45:47 3	of the economic incentives that it faced?
11:45:51 4	A. It's my opinion, based on all the
11:45:58 5	analysis that I performed here, that in the but
11:46:03 6	for world Terra Firma would have had an
11:46:13 7	opportunity that would have known it had an
11:46:15 8	opportunity that didn't exist in the actual
11:46:18 9	world. That additional opportunity provided
11:46:21 10	for providing them economic incentive to delay
11:46:26 11	the bid. And it's my view that that economic
11:46:32 12	incentive was sufficient to induce them to
11:46:33 13	delay the bid such that in the but for world
11:46:37 14	they would have acted differently than they did
11:46:40 15	in the actual world.
11:46:41 16	Q. And the economic incentive that
11:46:43 17	you identify in your last question is the net
11:46:50 18	incentives that you concluded would have been
11:46:54 19	apparent to Terra Firma having weighed in a
11:46:57 20	variety of factors that bore on its
11:47:02 21	decision-making; is that correct?
11:47:03 22	MR. GRAVANTE: Objection to the
11:47:17 23	form.
11:47:17 24	A. Please.
11:47:18 25	(The pending question was read as

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
11:47:18	2	follows:
11:46:42	3	"Question: And the economic
11:46:42	4	incentive that you identify in your last
11:46:45	5	question is the net incentives that you
11:46:52	6	concluded would have been apparent to
11:46:54	7	Terra Firma having weighed in a variety of
11:46:58	8	factors that bore on its decision-making;
11:47:19	9	is that correct?")
11:47:19	10	A. As an economist, it is not so
11:47:39	11	much I'm focusing on what would be apparent and
11:47:42	12	not apparent. The only reason I'm saying that
11:47:46	13	I know "apparent" has particular meaning to
11:47:48	14	people generally.
11:47:49	15	What I am focused on as an
11:47:51	16	economist is what those economic incentives
11:47:54	17	are. And the reason why as an economist I
11:47:58	18	believe it impacted behavior is that these are
11:48:01	19	sophisticated market participants. They make a
11:48:08	20	living, and make a living at trying to get the
11:48:13	21	best possible return.
11:48:14	22	And to the extent there are
11:48:16	23	economic incentives that will have a
11:48:18	24	significant impact on those returns, then I
11:48:22	25	think I'm making what would be considered the

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:02:10 2	that in the case of terminated bid process
14:02:16 3	the findings were that the share price of
14:02:19 4	a target company did in fact decrease;
14:02:22 5	isn't that true?")
14:02:38 6	MR. GRAVANTE: Objection to the
14:02:38 7	form.
14:02:41 8	A. I think as we've gone over
14:02:43 9	before, the results of the studies that I cited
14:02:46 10	with respect to the likely impact on the stock
14:02:55 11	price of ending a take over process,
14:02:58 12	unsuccessful ending of a take over process
14:03:01 13	along with the analyses I provided, is that on
14:03:07 14	average that decline, that information, that
14:03:11 15	publically available information lead to
14:03:14 16	negative stock price reaction.
14:03:16 17	That fact, I think this is where
14:03:19 18	you're going, just be clear, that fact in my
14:03:24 19	view suggests a reasonable basis for an
14:03:29 20	expectation on the part of the Plaintiff in
14:03:31 21	this case that had it acted by delaying its
14:03:36 22	bidding, that the expectation would have been
14:03:39 23	that that would have been an impact on the
14:03:41 24	stock price.
14:03:41 25	Q. And if that impact on the stock

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:03:45	2	price had occurred, that would provide the
14:03:50	3	bidder with the potential for purchasing the
14:03:53	4	company at a lower price?
14:03:58	5	A. Again, just to make sure we
14:04:00	6	that's not the only factor, I mean I know I
14:04:03	7	testified to this before. I will make sure I'm
14:04:05	8	clear. It is not just that one factor. It is
14:04:07	9	all the other factors that I mentioned. But
14:04:10	10	when you take all the factors in totality, that
14:04:13	11	the expectation of a stock price decline, the
14:04:16	12	fact that the trends toward the bid and asked
14:04:20	13	impacts were declining over time. The fact
14:04:23	14	that EMI was a distressed seller. The fact
14:04:26	15	that the auction process was really set up to
14:04:28	16	benefit the target firm.
14:04:33	17	All those things combined would
14:04:36	18	lead to the conclusion that the economic
14:04:40	19	incentives were such that Terra Firma had
14:04:44	20	incentive to delay its bid.
14:04:45	21	Q. And it had an incentive because
14:04:48	22	there was an opportunity to benefit from a
14:04:51	23	lower stock price as a result of the
14:04:53	24	termination of the bid process; is that
14:05:00	25	correct?

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:05:00 2	A. It had an incentive for all of
14:05:03 3	the reasons that I gave. Ultimately the reason
14:05:07 4	being that all those factors put it in a
14:05:12 5	position to get, to pay a lower price for the
14:05:17 6	target firm. Not just focusing on the stock
14:05:19 7	price, but to get a better deal than it
14:05:21 8	otherwise would have gotten but for the alleged
14:05:23 9	conduct.
14:05:25 10	Q. Do you have an opinion,
14:05:27 11	Dr. Williams, as to what degree the stock price
14:05:32 12	would have dropped in the but for world?
14:05:37 13	A. For the purposes of my analysis,
14:05:39 14	the focus is really not on the magnitude. I
14:05:44 15	think, you know, as you can tell from my report
14:05:45 16	I did not attempt to forecast that. I haven't
14:05:48 17	forecasted it.
14:05:49 18	So I don't have an opinion
14:05:51 19	specifically on what the I haven't tried to
14:05:54 20	quantify that impact. But what we do know is
14:05:59 21	the impact, I think I say in my report is
14:06:01 22	likely to be at least as large as the, at least
14:06:05 23	as large as the bid announcement premium.
14:06:09 24	And we've observed that in the
14:06:11 25	data, too, sometimes the news of a failure

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:06:15	2	actually leads to a bigger impact than the
14:06:18	3	actual announcement did. But I haven't
14:06:20	4	attempted to quantify that.
14:06:24	5	Q. But it is the case that although
14:06:29	6	you haven't quantified the drop in the price,
14:06:34	7	that it's your opinion that in the but for
14:06:36	8	world the stock price of EMI would decline to
14:06:41	9	some degree.
14:06:49	10	A. That's not necessary for my
14:06:51	11	opinion. I think we are kind of mixing up the
14:06:54	12	analysis and the analysis.
14:06:55	13	The evidence shows that empirical
14:06:58	14	reality. The basis of the empirical reality
14:07:01	15	across all these different analyses I presented
14:07:07	16	that the economic evidence consistently shows
14:07:10	17	this negative stock price reaction.
14:07:13	18	Therefore, well informed
14:07:15	19	participant has a reasonable expectation that
14:07:18	20	that would happen. I have not gone as far as
14:07:21	21	trying to predict what would have happened in
14:07:23	22	the but for world, which is really not
14:07:25	23	necessary for my analysis because the conduct
14:07:27	24	would be based on what you would expect to
14:07:28	25	happen.
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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:27:05 2	bidding process is allowed to end
14:27:09 3	unsuccessfully.
14:27:10 4	So, certainly that comes into, it
14:27:13 5	takes into account the competitive pressures.
14:27:16 6	But it doesn't require a quantification of a
14:27:20 7	bid by an alternative bidder.
14:27:21 8	Q. And your opinion does not require
14:27:29 9	that you posit the re-entry of a competitive
14:27:40 10	bidder into the process after May 21 in the but
14:27:43 11	for world; isn't that also true?
14:27:52 12	A. I don't understand the question.
14:27:53 13	I mean I take into account competitive
14:27:56 14	pressure. So you may be asking me something
14:27:58 15	specific about
14:27:59 16	Q. It's every simple. I understand
14:27:59 17	you have taken into account competitive
14:28:01 18	pressure.
14:28:02 19	A. Right.
14:28:02 20	Q. We talked about that before. My
14:28:04 21	question is slightly different.
14:28:05 22	A. Okay.
14:28:06 23	Q. My question is whether it's your
14:28:07 24	opinion in the but for world a competitive
14:28:10 25	bidder would re-enter the bid process and bid

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:28:15	2	for EMI at a price below 2.65 pounds, simply
14:28:19	3	whether your opinion encompasses that or not?
14:28:24	4	A. My opinion encompasses the
14:28:26	5	possibility of that. But that is not an opinion
14:28:29	6	in my report. That is not part of the opinion
14:28:31	7	because the opinion that I'm looking at is an
14:28:34	8	opinion of what Terra Firma would likely do
14:28:37	9	taking into account competitive pressure. So
14:28:44	10	Q. Right.
14:28:44	11	A. So, there is no so when you
14:28:48	12	say you posit this or don't posit that, that is
14:28:51	13	irrelevant to the decision it is not
14:28:54	14	relevant to the decisions that I analyze, only
14:28:57	15	to the extent you have taken into account the
14:28:59	16	competitive pressure, what competitors are
14:29:02	17	likely to do. That is taken into account.
14:29:04	18	But that does not require the
14:29:06	19	type of quantification I believe you are
14:29:08	20	alluding to.
14:29:08	21	Q. In your but for world how long
14:29:13	22	does Terra Firma delay making a bid?
14:29:16	23	A. Well, again, in my analysis it's
14:29:23	24	based on to the extent possible data and
14:29:25	25	analyses.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:29:26 2	So we have a few benchmarks. The
14:29:28 3	benchmarks are that between the Premira and
14:29:32 4	Warner bid there was 12 or 13 weeks. And
14:29:35 5	between the Warner bid and the Terra Firma bid
14:29:39 6	it was in the 12 and 13 week range.
14:29:41 7	And then we also know from,
14:29:45 8	generally from academic research that the time
14:29:48 9	between subsequent bids by sole bidders is in
14:29:53 10	the nine week range.
14:29:53 11	So, those benchmarks would be the
14:29:58 12	best indication, in my view of the time
14:30:03 13	between, you know, one big consideration and
14:30:06 14	the next big consideration.
14:30:07 15	Q. And if I accept what you say as
14:30:11 16	true and the range of potential delay you in
14:30:13 17	your but for world is approximately 12 to 13
14:30:18 18	weeks, is it your testimony that the price
14:30:25 19	effect that Terra Firma could have expected to
14:30:29 20	see in your but for world would not materialize
14:30:33 21	for 12 or 13 weeks?
14:30:35 22	A. No. That's incorrect.
14:30:37 23	Q. So then why should we expect
14:30:41 24	Terra Firma in your but for world to delay for
14:30:44 25	that period of time before deciding whether or

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:30:50	2	not to re-enter the bid process given the lower
14:30:54	3	price that it would expect to see?
14:31:02	4	A. I think you don't completely
14:31:03	5	understand the analysis. So, these price
14:31:08	6	changes according to economic size, these
14:31:14	7	abnormal returns are being estimated are
14:31:20	8	permanent changes in the stock price based on
14:31:22	9	that information.
14:31:23	10	There might be other events that
14:31:25	11	occur that affect the value of the equity. But
14:31:29	12	with respect to this particular event, those
14:31:34	13	changes are rapidly incorporated and they are
14:31:38	14	permanent.
14:31:38	15	So once the effect happens you
14:31:42	16	are at a new equilibrium level, if you will.
14:31:45	17	That equilibrium level, there might be random
14:31:49	18	variation, but generally you're going to be at
14:31:51	19	that same level, subject to other development.
14:31:53	20	Q. And that equilibrium level of the
14:31:56	21	stock price will occur in a matter of days
14:32:00	22	after the announcement of the busted auction;
14:32:03	23	isn't that true?
14:32:03	24	A. The stock price reaction would be
14:32:08	25	in response to publically available information

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:32:10 2	about the announcement which would be on or
14:32:13 3	shortly after the ending date. Yes.
14:32:17 4	Q. And do you have a view as to how
14:32:19 5	long it would take for the level of the stock
14:32:23 6	price to reach this equilibrium level in
14:32:26 7	response to this new public information about
14:32:29 8	the termination of the bid process?
14:32:31 9	A. As we've seen from the research
14:32:33 10	that I've presented in the report it happens
14:32:36 11	rapidly, in a day or two.
14:32:37 12	Q. Right. Is it your opinion within
14:32:43 13	a day or two, having seen this negative stock
14:32:49 14	price reaction, Terra Firma nonetheless would
14:32:51 15	not make a renewed bid at that lower
14:32:54 16	equilibrium price level?
14:33:02 17	A. I think your question is what or
14:33:06 18	let me phrase the question this way, what
14:33:08 19	factors contribute to the timing of another
14:33:14 20	bid. I think the factors that contribute to
14:33:16 21	the timing of another bid, first we have to
14:33:21 22	look as an economist, the first thing I am
14:33:25 23	going to do is look at the economic evidence.
14:33:26 24	The economic evidence suggests
14:33:28 25	the time between bids with respect to this

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:33:36	2	particular case was in the 12 or 13 week range
14:33:39	3	and we've seen generally for larger samples for
14:33:41	4	big samples it has been in the nine week range
14:33:45	5	for sole bidders.
14:33:46	6	So empirically we have some
14:33:50	7	evidence of the time between bids then also
14:33:56	8	importantly I know you keep wanting to focus on
14:34:01	9	the stock price reaction, but I keep naming all
14:34:03	10	these other factors that matter, the bargaining
14:34:08	11	position of the bidder relative to EMI, EMI's
14:34:12	12	distressed situation, all of these factors
14:34:15	13	matter.
14:34:18	14	So if there is another bid I am
14:34:20	15	not trying to abstract from the bid process
14:34:22	16	that exists, I would imagine that, I would
14:34:25	17	imagine based on what's happened before there
14:34:27	18	would be negotiations and therefore the
14:34:32	19	empirical findings we have about the time
14:34:37	20	between the duration I believe is a reasonable
14:34:40	21	benchmark for what we might expect in this
14:34:42	22	case. Maybe one of the best benchmarks.
14:34:48	23	Q. First let me say I accept all the
14:34:50	24	other reasons that you've testified to before.
14:34:53	25	So when I ask you questions about the impact of

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:34:56 2	the price change, I don't mean to exclude your
14:34:59 3	prior testimony. I understand your prior
14:35:01 4	testimony on that.
14:35:04 5	But to keep us focused you
14:35:08 6	referenced the empirical evidence as showing
14:35:11 7	that there is a nine to 12 to 13 week period
14:35:16 8	between bids. The empirical evidence reflect
14:35:20 9	that that period of time has passed for bids by
14:35:25 10	the same bidder?
14:35:32 11	A. It may or may not. I'd have to
14:35:34 12	check that.
14:35:39 13	Q. Is it your opinion that when
14:35:45 14	faced with the likely negative price impact
14:35:53 15	arising from the decision to delay a bid, Terra
14:35:59 16	Firma would not be bidding at the renewed
14:36:03 17	equilibrium price it was presented with?
14:36:06 18	MR. GRAVANTE: Objection to the
14:36:10 19	form.
14:36:10 20	A. Well you're asking me a question,
14:36:12 21	you're asking me to forecast the bid price,
14:36:14 22	which I already said I haven't done. So I
14:36:17 23	can't answer that particular question.
14:36:19 24	Q. Okay. Did you consider whether
14:36:23 25	or not in the but for world Terra Firma would

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:51:51 2	With respect to EMI, the time
14:51:53 3	between subsequent bids on two different
14:51:55 4	separate occasions was in the 12 to 13 week
14:51:58 5	range. So that's my best estimate, as I have
14:52:02 6	said, I said this like four types, that's my
14:52:05 7	best estimate of what the duration of the delay
14:52:07 8	would be.
14:52:07 9	And in addition to that there is
14:52:10 10	academic studies that suggest that the delay
14:52:12 11	between subsequent bids is in the nine week
14:52:15 12	range.
14:52:15 13	So, those are the benchmarks that
14:52:19 14	I look to in trying to assess what the duration
14:52:23 15	of a delay might be. That's based on objective
14:52:29 16	estimates.
14:52:29 17	Q. And the two separate occasions
14:52:31 18	that you're referring to where this was a 12 to
14:52:37 19	13 week period between bids are what exactly?
14:52:43 20	A. From Premira to, between the
14:52:45 21	Premira bid and the Warner bid there is a 12 or
14:52:48 22	13 week period. And from the Warner bid to the
14:52:52 23	Terra Firma bid there was a 12 or 13 week
14:52:54 24	period.
14:52:55 25	Q. In neither of those cases did the

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:52:59	2	two separate bids involve the same bidder; is
14:53:02	3	that true?
14:53:02	4	A. In those two cases there were
14:53:04	5	different bidders.
14:53:04	6	Q. And you referred to an Andrews &
14:53:09	7	Kurth study, is that what you referred to, the
14:53:11	8	other empirical evidence that suggested a nine
14:53:14	9	week period
14:53:20	10	A. Sorry.
14:53:20	11	Q. No. That's fine. You also
14:53:25	12	referenced, did you not, another study, study
14:53:28	13	or studies by Andrews & Kurth that suggest the
14:53:32	14	delay between subsequent bids is in the nine
14:53:34	15	week range?
14:53:35	16	A. I do believe nine weeks, there is
14:53:39	17	a nine week range, right. Which
14:53:42	18	Q. Do you cite that in your report?
14:54:43	19	A. Quite frankly I don't remember
14:54:45	20	the citation on that as I sit here.
14:54:53	21	Q. In the but for world if Terra
14:54:58	22	Firma expected a competing bid from Warner
14:55:08	23	Music Group for EMI would that impact your
14:55:13	24	testimony that it would likely delay making a
14:55:18	25	bid for nine to 13 weeks?

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:55:24 2	MR. GRAVANTE: Objection to the
14:55:24 3	form.
14:55:30 4	A. My opinion about the duration is
14:55:32 5	just based on what the average duration is.
14:55:34 6	There is our best evidence ex-ante of what the
14:55:38 7	duration would be.
14:55:39 8	Now, so, in some sense you sort
14:55:44 9	of change the factual situation in your
14:55:46 10	hypothetical.
14:55:47 11	Q. It is a hypothetical. That's
14:55:48 12	right.
14:55:49 13	A. What if a bid comes in before
14:55:50 14	that, would Terra Firma have an incentive. If
14:55:54 15	they wanted to acquire a company they would
14:55:56 16	have an incentive to respond to that bid.
14:55:59 17	But going back to my analysis I'm
14:56:02 18	just looking at the change in what their
14:56:04 19	expected gains were. So they would have
14:56:06 20	incentive to respond to that bid at any time
14:56:09 21	and they could still delay and get these
14:56:11 22	benefits that I'm talking about and still have
14:56:14 23	the opportunity to respond to any bidder that
14:56:15 24	might bid at some subsequent period.
14:56:21 25	Q. But if under my hypothetical

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:56:24 2	Warner Music Group did come in with a competing
14:56:26 3	bid Terra Firma would not have the luxury of
14:56:28 4	delaying any counter bid for nine to 13 weeks;
14:56:33 5	isn't that true?
14:56:34 6	MR. GRAVANTE: Objection to the
14:56:42 7	form.
14:56:42 8	A. Look, this is outside the scope
14:56:44 9	of my analysis first and foremost. The scope
14:56:46 10	of my analysis is just what are the incentives
14:56:50 11	that are facing Terra Firma as of prior to the
14:56:58 12	deadline if they had known they were the sole
14:57:00 13	bidder. What are their incentives at that
14:57:03 14	point.
14:57:03 15	And what they do in response to
14:57:05 16	something that actually happened subsequent to
14:57:07 17	that doesn't really change my opinion about
14:57:12 18	what their expectation are about the gain from
14:57:15 19	taking that action at that particular moment.
14:57:20 20	But in direct response to your
14:57:22 21	question, which is not directly related to my
14:57:25 22	analysis, if nothing had changed in the world
14:57:32 23	that you imagine, if nothing had changed, if
14:57:34 24	Terra Firma still intended to acquire the EMI
14:57:39 25	and there was a subsequent bid, they may have

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:57:42 2	an incentive to respond to that, assuming
14:57:45 3	everything else was the same.
14:57:46 4	But that's not necessary for the
14:57:49 5	purposes of my analysis.
14:57:54 6	Q. But you do also opine, do you
14:57:56 7	not, that financial conditions in the
14:58:02 8	marketplace would have deteriorated during this
14:58:05 9	period in which Terra Firma was delaying its
14:58:08 10	bid such that Terra Firma would be unable to
14:58:10 11	secure financing for that bid; isn't that true?
14:58:16 12	MR. GRAVANTE: Objection to the
14:58:17 13	form.
14:58:17 14	A. I am going to have to ask to have
14:58:19 15	that read back.
14:58:37 16	Q. That's fine.
14:58:37 17	(The pending question was read as
14:58:37 18	follows:
14:57:54 19	"Question: But you do also
14:57:55 20	opine, do you not, that financial conditions in
14:58:02 21	the marketplace would have deteriorated during
14:58:05 22	this period in which Terra Firma was delaying
14:58:08 23	its bid such that Terra Firma would be unable
14:58:10 24	to secure financing for that bid; isn't that
14:58:13 25	true?")

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:58:39 2	A. I do opine that I do opine
14:58:41 3	that Terra Firma, given the best estimate of
14:58:47 4	the duration of the delay would be impacted by
14:58:52 5	the credit crisis. Again, so I am giving you
14:58:57 6	my best estimate of a delay.
14:58:59 7	If there is any other evidence
14:59:01 8	that would relate to that, to what the delay
14:59:04 9	might be, I'm happy to consider that. But as an
14:59:06 10	economist, I have to look to the objective
14:59:09 11	evidence and not speculate about what might
14:59:11 12	have happened.
14:59:12 13	Q. So, if I understand, your opinion
14:59:14 14	is the in but for world Terra Firma would have
14:59:17 15	delayed making a bid for a range of nine to 13
14:59:23 16	weeks, and during that period financial
14:59:26 17	conditions would have deteriorated to an effect
14:59:29 18	where it, Terra Firma, at the end of that
14:59:31 19	period, would be unable to secure financing for
14:59:35 20	a bid; is that your opinion?
14:59:36 21	MR. GRAVANTE: Objection to the
14:59:42 22	form.
14:59:42 23	A. My opinion generally, I think it
14:59:44 24	is generally consistent with what you said, but
14:59:47 25	let me just state it for the record, my opinion

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
14:59:49 2	is that but for the alleged fraud, Terra Firma
14:59:52 3	would have had an economic incentive to delay
14:59:55 4	its bid. And that the estimate of the duration
15:00:02 5	of the delay, relying on data that we have in
15:00:07 6	our possession in this case is that the range
15:00:09 7	of that delay would be in the nine to 12 week
15:00:14 8	range based on the best available evidence.
15:00:17 9	And based on an assessment of
15:00:20 10	what the credit conditions were, that it would
15:00:23 11	be very unlikely that Terra Firma would be able
15:00:28 12	to acquire financing on similars terms, if at
15:00:31 13	all in that time period.
15:00:34 14	Q. Do you state anywhere in your
15:00:36 15	report, Dr. Williams, that the likely delay in
15:00:38 16	the but for world would be nine to 13 weeks?
15:00:48 17	I'm looking at your section of
15:00:50 18	your report beginning paragraph 50. Which is
15:00:54 19	titled Credit Constraints in the Debit Market
15:00:57 20	Adversely Impacted Terra Firma's Ability to Bid
15:01:00 21	After the Auction.
15:02:12 22	A. I don't think that number is in
15:02:13 23	here, but I have the dates in here of the
15:02:15 24	auction, so it is easy to determine. I don't
15:02:18 25	think that number is actually in here.

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
15:02:36	2	Q. Is it your opinion, Dr. Williams,
15:02:38	3	that in the but for world the market would not
15:02:42	4	have viewed EMI in play if there were no
15:02:45	5	bidders on May 21?
15:02:49	6	A. It's my understanding as of May
15:02:54	7	21 that if Terra Firma had not bid that there
15:02:56	8	would not have been any active bids for EMI at
15:03:00	9	that time. I don't know really exactly what
15:03:08	10	you mean by whether the market says it is in
15:03:11	11	play. My definition of whether it is in play or
15:03:14	12	being bid upon is if there is no bid pending at
15:03:17	13	that time.
15:03:17	14	Q. So you have no opinion one way or
15:03:19	15	the other on the market reaction to a decision
15:03:28	16	by Terra Firma not to bid on May 21 in the but
15:03:34	17	for world?
15:03:34	18	MR. GRAVANTE: Objection to the
15:03:34	19	form.
15:03:38	20	A. We spent a lot of time talking
15:03:40	21	about the market reaction if they don't bid.
15:03:42	22	Are you saying May 21 versus May 23? I guess I
15:03:45	23	don't understand what you're asking me.
15:03:48	24	Q. That's fair. My real question is
15:04:00	25	whether you have an opinion as to whether the

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:02:25 2	separate things, both could be true, they are
16:02:30 3	not mutually exclusive.
16:02:31 4	Q. But how do you know that? How do
16:02:34 5	you know, Dr. Williams, if in the but for world
16:02:36 6	Terra Firma declines not to bid on the one
16:02:42 7	hand, while at the same time there are rumors
16:02:44 8	in the marketplace about other competing
16:02:47 9	bidders for EMI, how can you determine, how can
16:02:52 10	you determine the relevant effects on the stock
16:02:54 11	price from those two factors?
16:02:59 12	MR. GRAVANTE: Same objection.
16:03:01 13	A. I'm sorry. The event study
16:03:06 14	methodology is designed for that very purpose.
16:03:09 15	That is what the event study methodology does.
16:03:12 16	Right. So, starting with that, starting with
16:03:15 17	how the events study methodology is how you do
16:03:19 18	that.
16:03:24 19	Then also based on my, just based
16:03:28 20	on the record evidence in this case, we've seen
16:03:32 21	unsuccessful bids associated with negative
16:03:34 22	stock price reactions which I've documented,
16:03:37 23	despite the fact there are rumors that someone
16:03:40 24	else might be out there bidding or might
16:03:42 25	potentially bid in some future point in time.

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:03:45 2	We've observed it. And we also
16:03:51 3	observed the converse of that, when there were
16:03:53 4	rumors out there that someone might be taking
16:03:56 5	over, they might submit a bid in this auction
16:04:07 6	that is the focus of my report we see a stock
16:04:11 7	price appreciation. Which says that the
16:04:15 8	market, there is additional information that is
16:04:17 9	being incorporated that is separate from
16:04:19 10	whatever rumors that you're alluding to.
16:04:41 11	Q. I'm sorry, just bear with me for
16:04:43 12	a second.
16:04:58 13	Turn to paragraph 46 of your
16:05:00 14	report it says "In the but for world where
16:05:14 15	Terra Firma did not receive the alleged
16:05:15 16	fraudulent information about the existence of
16:05:17 17	another bidder and instead was correctly
16:05:19 18	informed that it was the sole bidder before
16:05:21 19	placing its final bid, Terra Firma would have
16:05:24 20	had the ability to unilaterally bust the
16:05:30 21	auction by simply delaying its bid."
16:05:33 22	Do you see that?
16:05:33 23	A. Yes.
16:05:37 24	Q. First question, you state in that
16:05:38 25	sentence in your but for world "Terra Firma was

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:05:42 2	correctly informed that it was the sole bidder
16:05:44 3	before placing its bid."
16:05:45 4	Do you see that?
16:05:46 5	A. Yes.
16:05:47 6	MR. GRAVANTE: Objection to the
16:05:51 7	form.
16:05:51 8	Q. Why is that the information that
16:05:52 9	Terra Firma would have received in the but for
16:05:56 10	world?
16:05:56 11	MR. GRAVANTE: Objection to the
16:05:57 12	form.
16:05:57 13	A. My understanding of the claims is
16:05:58 14	that the nature of the fraud was to inform
16:06:05 15	Terra Firma that it was bidding against one
16:06:09 16	other bidder, when in fact that other bidder
16:06:13 17	had already withdrawn. They were the last two
16:06:16 18	bidders.
16:06:17 19	So, had that not been had that
16:06:20 20	not had they been told they were the sole
16:06:24 21	bidder, they would have known there was no one
16:06:26 22	else bidding against them.
16:06:27 23	Q. Isn't the purpose of positing a
16:06:32 24	but for world to develop an alternative
16:06:33 25	scenario where the conduct did not occur?

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:06:40	2	A. That's true.
16:06:41	3	Q. Then why isn't the appropriate
16:06:43	4	but for world here one in which the
16:06:47	5	representation simply wasn't made at all?
16:06:51	6	A. Because my understanding is
16:06:53	7	representation, you know, this was part of an
16:06:56	8	ongoing discussion. This is I'm taking as
16:06:59	9	given this is part of the allegation as I
16:07:01	10	understand it.
16:07:01	11	And those revelations, I don't
16:07:04	12	think that the Defendant had to make any
16:07:06	13	revelations in the actual world. But they did.
16:07:09	14	And given that they did, the claim here those
16:07:13	15	revelations were fraudulent.
16:07:16	16	So I think, you know, the same
16:07:17	17	would be true in any matter. You don't get to
16:07:21	18	reverse the whole transaction, if someone acts
16:07:23	19	bad within the transaction you just eliminate
16:07:25	20	the bad conduct.
16:07:25	21	Q. But you're just not eliminating
16:07:29	22	the bad conduct; are you? What you're doing is
16:07:32	23	in your but for world you're substituting a
16:07:36	24	representation for that which is alleged to
16:07:39	25	have been fraudulent; isn't that correct?

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:29:47 2	in paragraph 22 is not important for my
16:29:50 3	analysis is that my analysis is based simply on
16:29:54 4	the opportunity to negotiate a better deal.
16:29:58 5	It's not based on some inference about what the
16:30:03 6	value of EMI is.
16:30:34 7	Q. I'm sorry, bear with me, I'm
16:30:35 8	trying to be efficient.
16:30:56 9	Let me skip up, Dr. Williams, to
16:31:09 10	paragraph 41. In the second sentence of
16:31:24 11	Fischel's paragraph 41 he states "In order to
16:31:28 12	test whether financing for large leveraged
16:31:30 13	buy-out transactions (LBOs) was available after
16:31:33 14	May 21, 2007, I investigated whether other LBOs
16:31:36 15	valued more than \$1 billion were announced
16:31:39 16	between May 21, 2007 and December 31, 2007.
16:31:44 17	Exhibit I shows that 62 large LBOs were
16:31:48 18	announced during this period, 51 of which were
16:31:50 19	completed. The Exhibit also shows that 12 of
16:31:52 20	these transactions were larger than Terra
16:32:01 21	Firma's purchase of EMI, 9 of which were
16:32:01 22	completed."
16:32:01 23	Do you see that?
16:32:01 24	A. I do see that.
16:32:05 25	MR. GRAVANTE: Just for the record

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:32:05	2	it's the third sentence.
16:32:06	3	MR. CARNEY: Thank you. Apologies.
16:32:10	4	Q. Do you recall reading that
16:32:11	5	portion of Dr. Fischel's report?
16:32:17	6	A. I do. You know, I interpret his
16:32:19	7	data very differently. I think his data
16:32:20	8	actually proved my point to a large extent.
16:32:24	9	The large transactions that he refers to, I
16:32:31	10	believe, you know, there was no transaction as
16:32:32	11	large as Terra Firma's after the first few days
16:32:35	12	of July even though he is encompassing this
16:32:41	13	total period.
16:32:41	14	If you look at his own data there
16:32:43	15	is a dramatic decline in the availability of
16:32:46	16	financing as indicated by the successful LBO
16:32:52	17	activity during that period.
16:32:53	18	Q. When did that decline occur
16:32:55	19	according to your interpretation of this? Turn
16:32:58	20	to Exhibit I of Fischel, if that helps.
16:33:04	21	MR. GRAVANTE: I am going to object
16:33:05	22	to the form of that question.
16:33:37	23	Q. Let's take a look at Exhibit I.
16:33:41	24	You testified, Dr. Williams, that his data
16:33:43	25	actually proves your point to a large extent

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:33:49 2	insofar as the large transactions that he
16:33:54 3	referred to in fact were not as large as Terra
16:33:57 4	Firma's after the first few days of July.
16:34:02 5	A. Most of the big transactions were
16:34:03 6	occurring before of July 4th, I believe. Just
16:34:08 7	based on his
16:34:09 8	Q. Of 2007?
16:34:10 9	A. Of 2007 based on his
16:34:13 10	Exhibit I.
16:34:18 11	Q. Is it your opinion the number of
16:34:20 12	large transactions declined after approximately
16:34:24 13	July 4th, 2007?
16:34:28 14	A. I'm not rendering an opinion.
16:34:28 15	This is his data. I am just looking at his
16:34:30 16	data. I am just eye balling it here.
16:34:34 17	Q. Okay. I'm just trying to
16:34:35 18	understand whatever critiques you have of
16:34:37 19	Dr. Fischel's data.
16:34:38 20	You had mentioned first that the
16:34:49 21	transactions, as you read this data, the
16:34:49 22	transactions that are larger than Terra Firma's
16:34:54 23	all took place prior to early July 2007; is
16:34:58 24	that correct?
16:34:58 25	A. Most of the big transactions are

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:35:11	2	early in the period. If you just look at data
16:35:11	3	here.
16:35:11	4	Q. By that you're looking in the far
16:35:11	5	right-hand column?
16:35:11	6	A. Right. They are all before July
16:35:11	7	4th. Again, all I'm saying when you look at
16:35:16	8	the data and you look at, also when you look at
16:35:31	9	the timing of the transaction, most of these
16:35:33	10	transactions are in the earlier period and
16:35:35	11	there is a lot fewer in the later period.
16:35:37	12	That's it.
16:35:44	13	Q. Do you have any other criticisms
16:35:45	14	of Dr. Fischel's use of this analysis as set
16:35:51	15	out in Exhibit I?
16:35:53	16	MR. GRAVANTE: Objection to the
16:36:06	17	form.
16:36:06	18	A. I mean generally I think I
16:36:09	19	disagree with the conclusion that is being
16:36:10	20	drawn for it. There might be a number of
16:36:13	21	specific criticisms that come out of that.
16:36:15	22	But generally the idea that
16:36:17	23	because a few LBOs transactions, some LBO
16:36:25	24	transactions and no one is denying some LBO
16:36:28	25	transactions are being financed, that the

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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:42:37 2	Q. You don't know if they went back
16:42:39 3	six months to January 1, 2007?
16:42:41 4	A. I don't recall exactly.
16:42:44 5	Q. Am I approximately right?
16:42:45 6	A. Yeah. I know we didn't go back
16:42:48 7	five years or anything like that.
16:42:55 8	MR. CARNEY: They are going to
16:42:56 9	change the tape. Why don't we take a
16:42:57 10	short break. I will go through my notes
16:42:59 11	see whatever cleanup we have. But I think
16:43:02 12	I'm getting there.
16:43:03 13	VIDEOGRAPHER: Here now marks the
16:43:07 14	end of tape 5 of the deposition of
16:43:08 15	Dr. Darrell L. Williams. Time is 4:42
16:43:12 16	p.m. We are now off the record.
16:43:14 17	(Recess taken.)
16:52:12 18	VIDEOGRAPHER: Here now marks the
16:52:30 19	beginning of tape 6 of the deposition of
16:52:32 20	Dr. Darrell L. Williams. The time is 4:52
16:52:35 21	p.m. We are back on the record.
16:52:37 22	EXAMINATION CONDUCTED BY MR. CARNEY:
16:52:37 23	Q. Just a couple more questions,
16:52:39 24	Dr. Williams. First let me just take you back
16:52:43 25	to our discussion about the but for world.

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:52:46	2	Hypothetically if the but for world you
16:52:48	3	constructed was one in which there simply were
16:52:52	4	no representations made one way or the other by
16:52:56	5	Citigroup to Terra Firma, would that change
16:52:57	6	your analysis?
16:53:01	7	MR. GRAVANTE: Objection to the
16:53:08	8	form.
16:53:08	9	A. I mean it would be something I
16:53:09	10	would want to think about. But in my view it
16:53:17	11	is not a proper but for world, so I haven't
16:53:20	12	thought about that.
16:53:21	13	Q. Let me turn briefly to the
16:53:22	14	subject of damages. Can you turn to paragraph
16:53:26	15	53 of your report.
16:53:32	16	A. Say it again.
16:53:33	17	Q. Paragraph 53.
16:53:34	18	A. Uh-huh.
16:53:37	19	Q. You are not offering an opinion
16:53:38	20	on damages as you testified before; correct?
16:53:40	21	A. I'm not.
16:53:41	22	Q. And it never was your intent when
16:53:43	23	you prepared this report to offer an opinion on
16:53:46	24	damages?
16:53:47	25	A. That's correct.

<u> </u>	
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1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:53:48 2	Q. Is that correct?
16:53:48 3	A. Yes.
16:53:49 4	Q. Your summary of your opinions
16:53:53 5	don't include any reference to damages;
16:53:56 6	correct?
16:53:56 7	A. Correct. Nor does the
16:53:58 8	description of my assignment.
16:54:00 9	Q. That is certainly true. Why
16:54:03 10	then, sir, did you include a section on damages
16:54:05 11	here?
16:54:10 12	A. Again, I'm just referencing in
16:54:13 13	this case what the damages expert did. Because
16:54:18 14	there is all these various laws which I'm not
16:54:21 15	aware of particularly to do that reference
16:54:24 16	required more space. But it's merely
16:54:27 17	referencing that information.
16:54:36 18	Q. What did you do to assure
16:54:37 19	yourself what Ms. DeMario had done with respect
16:54:43 20	to a damages analysis was reliable?
16:54:48 21	A. Again, I am not opining on
16:54:51 22	Ms. DeMario's analysis one way or the other. I
16:54:54 23	am not proofing her analysis or confirming it
16:54:57 24	any more than I am anyone else's.
16:55:01 25	I think it is perfectly clear I'm

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rage 200	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:55:03	2	saying if this is what you accept, then this is
16:55:05		what the number is.
16:55:09	4	Q. You say in paragraph 53 "I rely
16:55:12	5	upon several computations by Ms. DeMario for
16:55:14	6	the following propositions."
16:55:15	7	Then you go on and essentially
16:55:18	8	summarize what Ms. DeMario did; is that fair?
16:55:23	9	A. I don't think it is fair to say I
16:55:25	10	summarize what she did because I think her
16:55:27	11	report is fairly long. All I do here is to
16:55:30	12	write out what the quantities are associated
16:55:32	13	with each one the of the specific damage
16:55:35	14	concepts.
16:55:36	15	Q. Those quantities are based
16:55:37	16	entirely on Ms. DeMario's analysis; correct?
16:55:40	17	A. I am not rendering any
16:55:41	18	independent analysis whatsoever with respect to
16:55:44	19	damages. I am only referencing what was done.
16:55:49	20	O. You have done no independent work
16:55:51	21	
Ì		
10:56:01	<b>∠</b> 5	as part of Ms. Demario's team. It wasn't part
16:55:27 16:55:30 16:55:32 16:55:35 16:55:36 16:55:37 16:55:40 16:55:41	11 12 13 14 15 16 17 18 19 20 21 22 23 24	report is fairly long. All I do here is to write out what the quantities are associated with each one the of the specific damage concepts.  Q. Those quantities are based entirely on Ms. DeMario's analysis; correct?  A. I am not rendering any independent analysis whatsoever with respect to

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16:56:04 2	of my assignment to support her, proof her work
16:56:07 3	or otherwise make a determination about the
16:56:12 4	contents of that report.
16:56:16 5	Q. So, did you, prior to signing
16:56:19 6	your report and submitting it on June 14th see
16:56:24 7	any drafts of Ms. DeMario's report?
16:56:26 8	A. No.
16:56:31 9	Q. From what source did you
16:56:32 10	understand what it was that Ms. DeMario was
16:56:33 11	doing on or before June 14th?
16:56:37 12	A. What do you mean by what she was
16:56:40 13	doing? Meaning that she
16:56:44 14	Q. Simple, you wrote two and a half
16:56:46 15	pages here in your report that was signed June
16:56:49 16	14th that describes Ms. DeMario's analysis and
16:56:58 17	the numbers that she arrived at.
16:57:00 18	My question is what's the source
16:57:02 19	of this information?
16:57:04 20	MR. GRAVANTE: Objection to the
16:57:06 21	form.
16:57:06 22	A. First of all, I completely
16:57:08 23	disagree with the characterization there is two
16:57:10 24	and a half reports of Ms .DeMario.
16:57:12 25	Ms. DeMario's contribution to

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16:57:14	2	these two and a half reports is limited two
16:57:16	3	and a half pages is limited to six numbers in
16:57:18	4	those two however many numbers it is. I
16:57:21	5	think maybe about six numbers in those two and
16:57:24	6	a half pages.
16:57:24	7	If you were to write out what
16:57:26	8	part of this comes from Ms. DeMario would all
16:57:29	9	fit probably on two lines of text.
16:57:30	10	That being said, this information
16:57:37	11	was, the numbers, right, the drafting, but the
16:57:42	12	numbers themselves were communicated to me by
16:57:45	13	my staff who got them from Ms. DeMario. But I
16:57:48	14	was never in contact with her and never read
16:57:50	15	any drafts of her report.
16:57:51	16	Q. Did your staff read any drafts of
16:57:54	17	her report?
16:57:54	18	A. That, I don't know.
16:57:57	19	Q. Do you know if your staff was in
16:57:58	20	contact with either Ms. DeMario or her staff
16:58:02	21	for the purpose of understanding her opinions
16:58:04	22	on damages?
16:58:07	23	A. Someone had to communicate with
16:58:08	24	the staff in order to give them these six
16:58:11	25	numbers, however many that are in there. I

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16:58:13 2	presume there was a phone call or something
16:58:15 3	where they said here are the numbers.
16:58:18 4	That's the extent of my
16:58:21 5	knowledge.
16:58:21 6	Q. Is it your understanding that
16:58:22 7	your staff did not undertake any independent
16:58:28 8	analysis to ascertain whether Ms. DeMario's
16:58:32 9	analysis was reliable?
16:58:34 10	MR. GRAVANTE: Objection to the
16:58:34 11	form. Asked and answered.
16:58:40 12	Q. I just want to make clear your
16:58:41 13	staff didn't do it?
16:58:43 14	A. My staff wasn't involved in
16:58:45 15	computing any of these damages. Right.
16:58:53 16	Q. So you don't have a view one way
16:58:55 17	or the other whether Ms. DeMario's calculations
16:58:58 18	are correct; fair?
16:59:00 19	MR. GRAVANTE: Objection to the
16:59:01 20	form.
16:59:01 21	A. I mean I have no reason to
16:59:03 22	disbelieve what she's done. As you asked
16:59:06 23	earlier whether or not I have been engaged in
16:59:08 24	the process of evaluating what she's done, I
16:59:11 25	have not done that. I wasn't retained for that

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	1	DARRELL L. WILLIAMS-CONFIDENTIAL
16:59:13	2	purpose.
16:59:13	3	Q. I think I have no further
16:59:23	4	questions. Thank you for your time.
16:59:25	5	A. Thank you very much. I
16:59:26	6	appreciate it. '
16:59:27	7	MR. GRAVANTE: I have no questions
16:59:28	8	at this time.
16:59:29	9	VIDEOGRAPHER: Here now marks the
16:59:33	10	end of tape 6 in the deposition of
16:59:36	11	Dr. Darrell L. Williams. The time is
16:59:38	12	4:59 p.m. We are now off the record.
16:59:38	13	(Time Noted: 4:59 p.m.)
•	14	
	15	DARRELL L. WILLIAMS, Ph.D.
	16	
	17	Subscribed and sworn to before me
	18	this day of, 2010.
	19	
	20	
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1	DARRELL L. WILLIAMS-CONFIDENTIAL	J	-
2	STATE OF NEW YORK ) PgofPgs		
3	ss:		
4	COUNTY OF NEW YORK )		
5	I wish to make the following changes,	for	
6	the following reasons:		
7	PAGE LINE		
8	CHANGE:	_	
9		_	
10			
11			
12	CHANGE:	-	
13	REASON:	-	
14	CHANGE:		
15	REASON:	•	
16	CHANGE:	-	
17	REASON:	-	
18	CHANGE:	-	
19	REASON:	-	
20	CHANGE:	-	
21	REASON:	•	
22	CHANGE:	-	
23	REASON:	-	
24	CHANGE:	-	
25	REASON:	-	
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